



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-17-2012 PAGE: 1 of 2

GREAT AMERICAN MEDIA, INC. - 4423
ATTN: SARAH LEVENE
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
388591	06-11-2012	11-16-2012	5	DEM CONGRESSIONAL CAMP COMM	DEMOCRATIC CONG. CAMPAIGN COMMITTEE	POLITICALS	WLS - CHICAGO										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1192		236118	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	236118								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1192																	
1	10-30-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30		X	X	X	X			4	700	4	2,800.00
2	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30		X	X	X	X			4	1,800	4	7,200.00
3	10-30-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30		X	X	X	X			6	1,900	6	11,400.00
4	10-30-2012	11-01-2012	04:30AM - 04:59AM	ABC 430A MORN NEWS: 427-459A SU, M-TH (10	1	30		X	X	X				3	200	3	600.00
7	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)	1	30							X	1	475	1	475.00
9	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-10A (5567)	1	30							X	2	900	2	1,800.00
10	10-30-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30		X	X	X	X			3	875	3	2,625.00
11	10-30-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30		X	X	X	X			4	1,000	4	4,000.00
12	10-30-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)	1	30		X	X	X	X			3	1,500	3	4,500.00
13	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30		X	X	X	X			6	2,000	6	12,000.00
14	10-30-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30		X	X	X	X			5	2,800	5	14,000.00
M	MG Group #	Preempted	Rate	Reason	MG Description	Duration											
	335982	10-30-2012	2,800	PER SALES	1 X 30 @ \$5,600 T 08:00PM - 09:00PM - 10/30/12-	1	30		X					1	5,600	1	5,600.00
		10-31-2012	2,800	PER SALES	MANAGEMENT 10/30/12 (5604)												
				MANAGEMENT													
	Total:		5,600											Preempt Total:		-2	-5,600.00
15	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30		X	X	X	X			4	3,700	4	14,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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3050 K STREET, NW
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Contract No 388591	Contract Dt 06-11-2012	Revision Dt 11-16-2012	Rev# 5	Advertiser DEM CONGRESSIONAL CAMP COMM	Brand DEMOCRATIC CONG. CAMPAIGN COMMITTEE	Product Code POLITICALS								Station/Market WLS - CHICAGO							
Agency Est# 1192			CMS # 236118	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-30-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 236118						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1192																		
16	11-03-2012	11-04-2012	05:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)				1	30							X	X	2	1,200	2	2,400.00
17	10-30-2012	11-02-2012	06:26PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)				1	30		X	X	X	X				4	5,000	4	20,000.00
21	11-03-2012	11-03-2012	11:00AM - 06:00PM	SPORTS: FOOTBALL SAT COLLEGE 1058A-600P				1	30							X		1	4,500	1	4,500.00
22	10-30-2012	11-04-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P				1	30		X	X	X	X			X	4	6,000	4	24,000.00
23	10-30-2012	11-02-2012	10:35PM - 11:02PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)				1	30		X	X	X	X				2	3,000	2	6,000.00
24	10-30-2012	11-02-2012	11:04PM - 12:08AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF				1	30		X	X	X	X				2	1,150	2	2,300.00
25	11-03-2012	11-03-2012	07:00PM - 10:30PM	*M-SU 6P-1035P ROT./ACCESS/WHEEL/PRIME/LN				1	30							X		1	6,000	1	6,000.00
26	11-01-2012	11-01-2012	07:00PM - 10:00PM	PRIME BY TIME: THU 7-10P (5596)				1	30				X					1	24,000	1	24,000.00
																	Contracted Gross Total:		62	165,400.00	
																	Actual Gross Total:		61	165,400.00	
																	Agency Commission:			24,810.00	
																	Net Total:			140,590.00	
Month/YR			Preempted	Made Good		Contract Total		Adjustments										Actual Total			
Nov 12			5,600.00	5,600.00		165,400.00		0.00										165,400.00			
TOTAL			5,600.00	5,600.00		165,400.00		0.00										165,400.00			

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